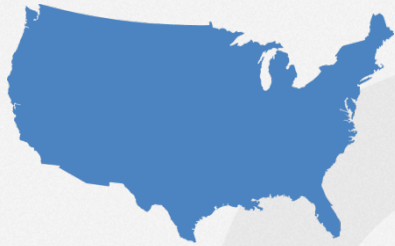


U.S. MARKET OVERVIEW

Large, competitive, complex and profitable



3.53 MILLION SQ. MI.
Large US Geography



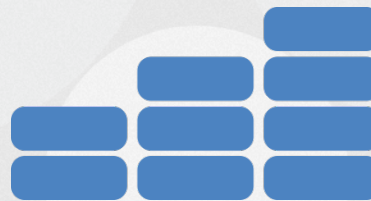
254 MILLION
Cars, SUVs, CUVs, LTs



241 MILLION
Licensed Drivers



200+
Tire Brands



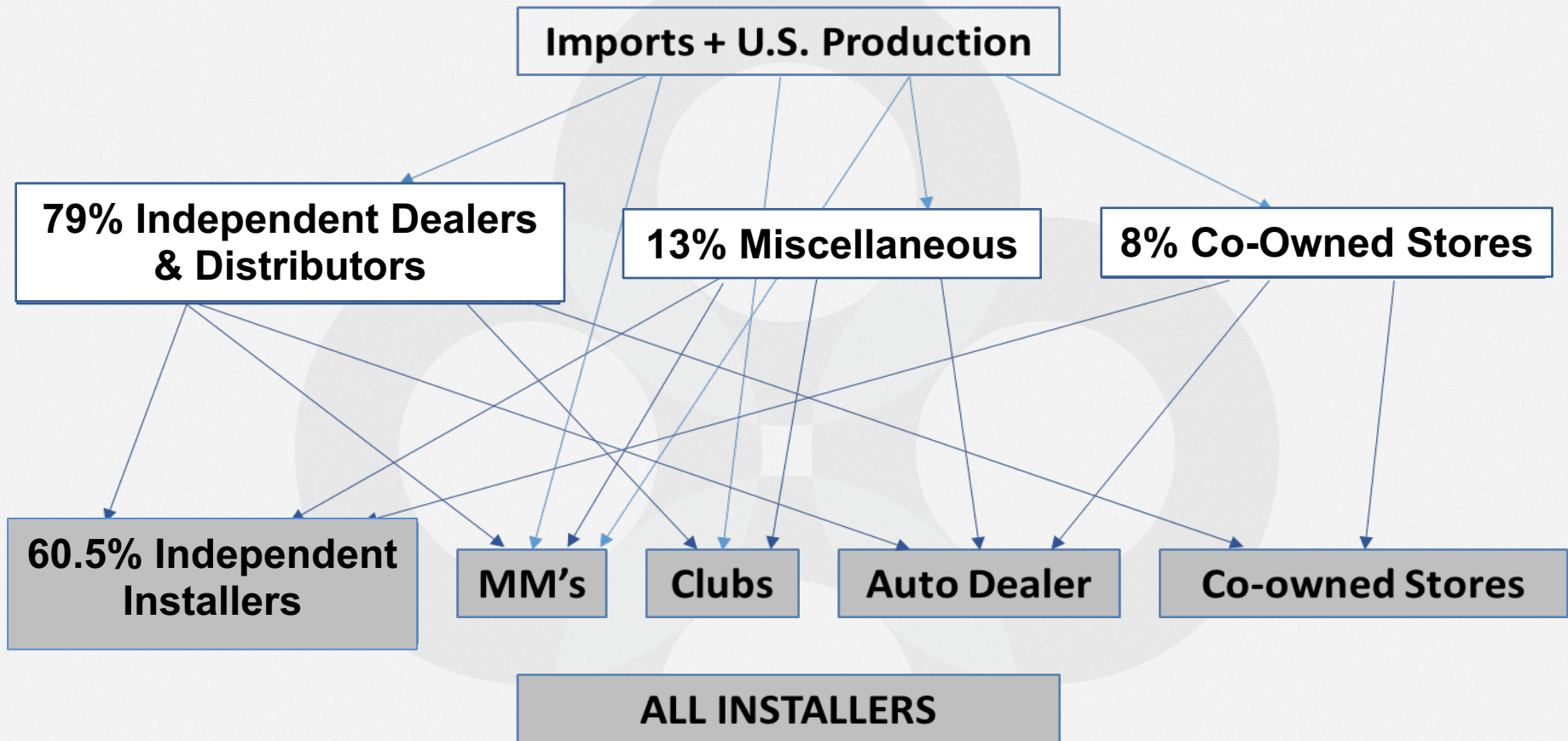
240 MILLION
Replacement Tires



\$33.9 BILLION
Revenue



U.S. Consumer Tire-Replacement Market



MM's = mass merchandisers

Source: Modern Tire Dealer- Facts Issue 2016



TIRE CONSULTANTS GROUP LLC